

# Happy Holidays from Our Carousel Family to Yours!



*The whir of the motor, the ring of the starting bell, the sound of a child's laughter...*

That's still where the magic begins...

We have an amazing history of accomplishing our work. Our volunteers play a key role in this success and legacy. From our humble beginnings, to our current ongoing operations, the Carousel has clearly demonstrated our ability to run a successful, self-sustaining organization.

Your shared enthusiasm for our mission has made this past year another stand-out year for the Carousel, our visitors and our community.

Together we bring joy and enhance people's lives!

## More than just a Ride...

Have you heard how we're keeping the dream alive? We've have been working hard over the past year to develop plans for a new artisan studio annex. This new building, called 'The Stables', will house our carving/painting areas and expand our capacity to offer educational classes and programs for community members and visitors. Plans include being the new home for the "Salem Peace Mosaic" as part of the architecture. This campaign will increase our opportunity for community partnerships, enhance our outreach efforts, and attract new visitors to Salem and the Carousel. Our goal is to complete the campaign by 2023.

**Don't wait to Get Involved!** Return the contribution form and make your donation today!

Planned giving and securities gift options also available.

Visit [www.salemcarousel.org](http://www.salemcarousel.org) & click on **GIVE!** Or **Donate Now** to find out more!

**Who can resist the Magic?!**

*Tom Rohlfing*, Board Chair

*Marie Bradford Blevins*, Executive Director

**P. S. – Did you know that in just 360 days our volunteers give an average of 16,000 hours?**

We cannot say it enough or more sincerely: Your donor response to our appeal makes a world of difference in the lives of thousands of individuals who volunteer with and visit us, year after year. You help us shine as a symbol of community pride and play a big part in the daily lives of those who come along for the ride. **We're grateful for your support as well, in fact, we're counting on it!**

## ♥ The Impact You Make

Because of your help we've welcomed over 70 schools, 128 family celebration groups, hosted 10 cultural, community events, and saw visitors from more than 60 countries – ensuring we are a key economic driver in Salem at Riverfront Park.

*"Great experience that my family has been to for over 15 years now. It's located by a nice, large park. The horses are beautiful. The carousel has nice upkeep. Very fun and enjoyable for all ages. Cute giftshop. Excited to see the dragon addition."*

(Amanda S, Local Guide, Google reviews, Sept 2019)



Your support provided over 225,000 rides for children, students, families, and persons with disabilities this year!



**Your tax-deductible donation plays a vital role in every interaction!**

Salem's Riverfront Carousel (a 501c3 nonprofit) is located at 101 Front ST NE Salem OR 97301 \* 503.540.0374 \* [salemcarousel.org](http://salemcarousel.org)



## Yes! I would like to make a contribution to Salem's Riverfront Carousel!

### Enclosed today is my gift of:

☐ \$1,000 ☐ \$500 ☐ \$250  
☐ \$100 ☐ \$50 ☐ \$(\_\_\_\_\_)

☐ Planned Giving commitment

(type): \_\_\_\_\_  
(Life Income, Life Insurance, Real Estate, Wills/  
Bequests, Securities, Mutual Funds, etc)

☐ I'll make a monthly pledge of  
\$\_\_\_\_\_ per month for \_\_\_\_\_ mos.

☐ I would like to be contacted regarding my  
future gift or bequest.

### I would like my contribution to go toward the following:

- ☐ Keep the Dream Alive  
☐ Education & Outreach  
☐ Other  
(\_\_\_\_\_)



Contact > **Marie Bradford-Blevins,**  
Executive Director

- if you have any comments,  
questions or concerns  
at (503) 540-0374  
[marieb@salemcarousel.org](mailto:marieb@salemcarousel.org)

### I'd like for my gift to be in (choose one) Honor or Memory of:

### Please send an acknowledgement to:

Name:

Address:

City:

ST: ZIP:

Email:

## PAYMENT OPTIONS

### ONLINE PAYMENTS

- ⇒ GO TO > [www.salemcarousel.org](http://www.salemcarousel.org)  
⇒ click on **GIVE** or **DONATE NOW**

### BY MAIL PAYMENTS

- ⇒ By Check (Payable to SRC) # \_\_\_\_\_  
⇒ By CARD# \_\_\_\_\_  
Exp Date: \_\_\_\_/\_\_\_\_/  
VCode: \_\_\_\_\_ (last 3-4 digits on the back)

### Please take a moment and update any of your contact information for us!

Name:

Address:

City:

ST: ZIP: Phone:

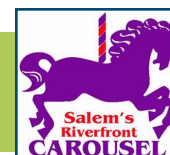
Email:

May we include your name on our list of donors? ☐ Yes ☐ No

Please RETURN your tax deductible donation pledge form to: Salem's Riverfront Carousel - 101 Front ST NE Salem OR 97301



## Thank You for Keeping the Dream Alive!



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Stamp Here
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**Salem’s Riverfront Carousel**  
101 Front St. NE  
Salem, Oregon 97301

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