Happy Holidays from Our Carousel Family to Yours!

The whir of the motor, the ring of the starting bell, the sound of a child’s laughter…
That’s still where the magic begins...
We have an amazing history of accomplishing our work. Our volunteers play a key role in this success and legacy. From our humble beginnings, to our current ongoing operations, the Carousel has clearly demonstrated our ability to run a successful, self-sustaining organization.

Your shared enthusiasm for our mission has made this past year another stand-out year for the Carousel, our visitors and our community. Together we bring joy and enhance people’s lives!

More than just a Ride…
Have you heard how we’re keeping the dream alive? We’ve have been working hard over the past year to develop plans for a new artisan studio annex. This new building, called ‘The Stables’, will house our carving/painting areas and expand our capacity to offer educational classes and programs for community members and visitors. Plans include being the new home for the “Salem Peace Mosaic” as part of the architecture. This campaign will increase our opportunity for community partnerships, enhance our outreach efforts, and attract new visitors to Salem and the Carousel. Our goal is to complete the campaign by 2023.

Don’t wait to Get Involved! Return the contribution form and make your donation today! Planned giving and securities gift options also available.
Visit [www.salemcarousel.org](http://www.salemcarousel.org) & click on GIVE! Or [Donate Now](http://www.salemcarousel.org) to find out more!

Who can resist the Magic?!

Tom Rohlfing, Board Chair
Marie Bradford Blevins, Executive Director

P. S. – Did you know that in just 360 days our volunteers give an average of 16,000 hours?
We cannot say it enough or more sincerely: Your donor response to our appeal makes a world of difference in the lives of thousands of individuals who volunteer with and visit us, year after year. You help us shine as a symbol of community pride and play a big part in the daily lives of those who come along for the ride. We’re grateful for your support as well, in fact, we’re counting on it!

Your support provided over 225,000 rides for children, students, families, and persons with disabilities this year!

Your tax-deductible donation plays a vital role in every interaction!

Heartfelt thanks and best wishes from the Salem’s Riverfront Carousel family to yours this holiday season!