Thank You for Your Support





(Left, photo by Ron Cooper - 'Capturing the Magic, Open for Fun!'); (Above photo by SRC - Rich Lucero, Carousel Artist working on 'Sweet Tart')

Happy holidays from our Carousel family to yours!

The whir of the motor, the ring of the starting bell, the sound of a child's laughter...

That's where the magic lives at Salem's Riverfront Carousel. In 2018 as we celebrate our 17th year, we continue to keep that magic alive by providing quality services, events, programs and opportunities because of financial help like yours. With your continued support, our ability to remain a vibrant part of our local and global community is ensured.

More than just a Ride...

Actively engaging with our public in a positive, meaningful way is our #1 priority. We keep that dream alive every time we sign up a volunteer, partner with a business, find placement for a

high school and university student, honor emergency and military service personnel, greet classrooms who come here on a field trip, put out food donation barrels, host a holiday themed event or a carving exhibition, provide space for a family celebrating their loved one's birthday, give free rides to a school fundraiser or persons with disabilities, wrap a customer purchase for that special someone, or take somebody's picture to help them capture a smile and a happy memory. Your tax-deductible gift plays a vital role in every interaction!

Together we bring joy and enhance people's lives...

We cannot say it enough or more sincerely: Your response to our appeal makes a world of difference in the lives of thousands of individuals who work with and visit us, year after year.

This year, give a gift that helps to underwrite programs you love, something you want to see grow into the future. You can choose to sponsor an animal or tokens or a themed event, provide matching dollars for free ride giveaways, or add to the funding of capital campaign investitures like our 'New Dream Artist Studio – the Stables'.

Don't wait, visit www.salemcarousel.org and go to **Get Involved** to find out more or click on **Donate Now!** to make your year-end contribution!!

In an ever-changing world we are grateful to be a symbol of community pride, and to play a small part with a big heart in the daily lives of those who come along for the ride. We're grateful for your support as well, in fact, we're counting on it!

Who can resist the Magic?!

Tason Tohnson, Board Chair Marie Bradford-Blevins

Executive Director

The impact You Make

- ▼ In 2018 we've already given 5,952 free rides to persons with disabilities. A \$50.00 donation will provide for 33 of those rides next year.
- An estimated 8,000+ schoolchildren visit us every year. A \$100.00 donation will provide educational handouts for more than 300 printed copies.
- ▼ For the last 7 years we've hosted a Read Across America event celebrating Dr. Seuss' birthday. A \$500.00 donation would underwrite the entire event.

"The Carousel is a long standing
Salem family attraction.
Great place to take your
grandkids, as I did, for a ride,
treat and maybe a surprise
gift from the gift shop...
I recommend the
Salem Carousel for both
Young and old, it's a

(Jwilks71, Salem OR Google review Feb 2018)

"Classic" Oregon experience."



